Contents

Editor's note	
Francesco Ciampi	IX
What Is the Right Governance for Technology Alliances? A	
Conceptualization Based on the Nature of Technology	
Arijit Sikdar	11
Enterprise Default Prediction Modeling. Preliminary Findings	
of a Statistical Study of Italian Small Firms	
Carlo Vallini, Francesco Ciampi, Niccolò Gordini, Michele Benvenuti	27
Audit Committee Characteristics, Audit Firm Size and Quarterly	
Earnings Management in Thailand	
Wiwanya Thoopsamut, Aim-orn Jaikengkit	47
Country Risk of Croatia and the Euro Zone. Is the Pressure	
Sustainable?	
Gerhard Fink, Peter Haiss, Ina Paripovic	63
Successful Lebanese Female Leaders: A Reality or a Myth?	
Renee Ghattas	85
Competition, Technology Innovation and Industrial Structure in the	
Business Aviation Industry	
Mario Mustilli, Filomena Izzo	101
The Strategic Role of Innovative Finance and the "Alternative Capital	
Market" (MAC) for Business Succession in Italian Family Firms	
Riccardo Passeri, Chiara Mazzi	121
Business Failure Prediction Modeling through Balance Sheet Ratios.	
Preliminary Findings of a Statistical Study of Italian Small Manufacturia	ng Firms
Francesco Ciampi, Niccolò Gordini	143
Pathways to Innovation: Evidence from Competitiveness Clusters in	
France	
Sharam Alijani	163

VI Contents

Hawkers and the Self-Assessment Tax System: Survey Evidence from	
Malaysia	
Kwai Fatt Choong, Ming Ling Lai, Kok Thye Ng	179
Multi-Channel Integration Strategies in Retailing: an Exploratory	
Analysis of the PC and Electronics Industries	
Daniela Andreini	195
The Teaching Style of the Business Educator: A Corpus-Based	
Investigation of the Relationship Between Language and Identity	
Belinda Crawford Camiciottoli	213
Estimating the Monetary Policy Reaction Function for Turkey	
Bengül Gülümser Kaytanci	235
Determinants of Capital Flight in Developing Economies: A Study of	
Nigeria	
Folorunso S. Ayadi	245
End of Semester Student Evaluation of Teaching Effectiveness	
Questionnaires: An Indicator of Teaching Quality	
Janine Saba Zakka	263
Economic and Strategic Alliance Between India and the US:	
The Evolving Role of Outsourcing in a Globalized World	
Faridul Islam, Ramendra Thakur, Saleheen Khan, Stanley Earl Jenne	281
The Role of Corruption in Emerging Economies: The Case of Romania	
Daniela Frederick	301
Information Technology and New Business Models in the Tourism	
Industry	
Elena Livi	315
Economics of Learning Style: Traditional versus E-Learning (The Case	
of Jordan)	
Ahmad M. Mashal, Rusli J. Kaddo, Mofeed A. Abu Musa	331
Measuring Firm Size Using Business Ethics: When a Ethical Code Is	
Necessary	
Stefano Guidantoni	345
Strategic Changes in Graduate Business Schools of Lahore, Pakistan:	
A Complete Make-over	
Saba Rana	361
Controlling and Evaluation of Human Capital. The Approach by Jac	
Fitz-enz	
Daniel Streich	383

Emerging Issues and Challenges in Business & Economics	VII
The Influence of Human Factors on Information Security Measures	
Effectiveness in relation to Ethical Issues	
Supattra Boonmak	399
Dynamics of the Merger of Emirates Bank International (EBI) and	
National Bank of Dubai (NBD). Strategic Challenges of Regional	
Consolidation	
Dayanand Pandey, Sumit Mitra	425
The Evolution of Financial Accounting Standards in the Philippines	
Consolacion L. Fajardo	443
An Empirical Investigation of the Antecedents to the Timing of New	
Brand Introduction Decision	
Danielle A. Chmielewski	463
Global Perspectives in the Origins, Development & Consequences of	
Women's Self Concepts Cultivated through Television Programming	
and Advertising	
Michaeline Skiba, Susan Forquer Gupta	485
Competitive Advantage Via Synergy in Processes and Operations: The	
International Joint Ventures Way	
Dileep Singh, Geetika	497
Value Creation through Relationship Closeness in a Value Delivery	
Network: An Exploratory Study	
Vibhava Srivastava, Tripti Singh	513
Environmental Initiatives under Current Business Tools and	
Paradigms	
Saurav Dutta, Raef Lawson, David Marcinko	527
Teaching and Learning Business Innovation by Successive	
Approximations	
Eduardo Pol	537
Teamwork Rubric	
Herbert Rau	557
An Application of Social Network Analysis to Assess Virtual	
Innovation Team Performance	
Valerio Alfonsi, Guendalina Capece, Roberta Costa	569
Effect of Exchange Rate, Inflation and Wages on the Purchasing Power	
of Consumers in Different Economies	
Jian Zhang	587

VIII	Content
V III	Cor

Russian Macroeconomic Stability (Sort of) and Consumer Market Proliferation. The Humpbacked Pony Tale in the Era of Petrodollars Nikolai Ostapenko 601