

Preface

The Association for Applied Statistics (ASA), the Department of Political and International Sciences and the Department of Economics and Business Studies of the University of Genoa, jointly with the partners AICQ (Italian Association for Quality Culture), AICQ-CN (Italian Association for Quality Culture North and Centre of Italy), AISS (Italian Academy for Six Sigma), ASSIRM (Italian Association for Marketing, Social and Opinion Research), Istat, SIS (the Italian Statistical Society) and with the support of the School of Social Sciences of the University of Genoa, the InLiguria tourism agency of Regione Liguria and the Tourism Office of the Municipality of Genoa, have organised a scientific conference titled “*Data-Driven Decision Making*”. The conference discussed how applied statistics can support public and private decision-makers. Over 130 participants attended the conference in presence, and more than 60 were online. Eighty-four spontaneous communications were presented in twenty-eight parallel sessions, enriched by four plenary sessions organised by the ASA's partners. The opening of the conference was preceded by an event organised by Istat on '*Italian Statistics for Local Decisions*' introduced and chaired by the Istat President, Prof. Gian Carlo Blangiardo.

This book includes 53 peer-reviewed short papers submitted to the scientific conference. The works published in this book follow the order of the conference programme.

On behalf of the Scientific Program Committee, we would like to thank the authors for submitting and presenting their interesting and inspiring works in the context of the evaluation of policies, the partners, the chairs, the discussants, and the Local Organizing Committee.

Finally, we are thankful to the members of the Scientific Committee for helping with the peer-reviewing process.

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